## Virtual Kodomo no Hi

## **Children's Day Festival**

New videos premiering every Sunday during the month of May & Download Japanese Cultural Booklets & Activity Pack for free!

Japanese Cultural & Community Center of Washington



WHAT: Virtual Kodomo no Hi

WHEN: Every Sunday at Noon (PDT) during the month of May 2021

WHERE:

For videos: Free and online via the <a href="JCCCW"><u>JCCCW</u>'s YouTube channel</a>

(https://www.youtube.com/user/JCCCWA/)

For Japanese cultural booklets & activity pack\*: Free to download at

icccw.org/kodomo-no-hi

\*Publication schedule: Spring issue in April, and Summer issue and activity pack in May.

## **MEDIA HIGHLIGHTS:**

Kodomo no Hi is going virtual this year! Kodomo no Hi, also known as Children's Day Festival, and hosted by the Japanese Cultural & Community Center of Washington, is an annual event that encourages children and families to explore and learn about Japanese and Japanese American art, culture, history, food and music. The event is free and open to the public. We hope you can join us from the safety of your home at our "Virtual Kodomo no Hi," which will

include a new video every Sunday at noon (PDT) during the month of May, Japanese cultural booklets, and an activity pack that are free to download!

The new kid-friendly, educational videos will be available on the <u>JCCCW's YouTube Channel</u>. Viewers can learn about Japanese and Japanese American history and culture including Sumo wrestling, Japanese language through Onomatopoeia, soramimi (mishearing) and Japanese slang, as well as Nikkei history.

As a part of the program, we will also publish Japanese Spring Fun Book in April. In May, we will publish Japanese Summer Fun Book plus activity pack that includes templates for a game and craft making. These booklets and activity pack will all be free to download from our website, and in May we'll open online ordering if people want to get hard copies of the three Japanese Fun Books, Spring, Summer and Winter, plus the activity pack!

We encourage you to invite your friends and family from across the country and around the world! The event is FREE to join!

WEBSITE: https://www.jcccw.org/kodomo-no-hi

**PHONE:** 206-568-7114

**CONTACT**: admin@jcccw.org

**MEDIA ASSETS:** <u>Click here</u> to download and see more images to share our event! Question for this press release? Please email Arisa Nakamura, <u>arisan@icccw.org</u>

イベント名:バーチャル・こどもの日

日時:2021年5月。毎週日曜午後12時(PDT)に動画を更新!

場所:動画: "JCCCW ワ州日本文化会館 Youtube Channel" で無料公開

日本文化の冊子と型紙セット\*: jcccw.org/kodomo-no-hiのサイトで無料でダウンロード可能

(\*冊子春号は4月中、冊子夏号および型紙セットは5月中の公開を予定しております)

MEDIA ASSETS: こちらの画像をご自由に情報共有・告知にご利用ください。

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Eメール: admin@icccw.org

ワシントン州日本文化会館(JCCCW)がオンラインによる「こどもの日」イベントとして、5月の毎週日曜に家族で楽しめる新作動画を公開します。テーマは相撲と紙相撲、日本語(擬音語・空耳英語・スラング)、日系人の歴史など。春・夏を日本文化で楽しむ無料ダウンロードできる冊子、工作やゲームの型紙セットも公開予定です。

なお、このプレスリリースに関してのお問い合わせは中村有理沙(<u>arisan@jcccw.org</u>)までお願いいたします。